

MY SERVICES



If you are offering services then you should have a hierarchy of services at various price points. If you are only giving one service then think of ways you can offer other services at either a higher or lower price point. It is okay if everyone cannot afford some of your services. It is not meant to be for everyone.

You are creating a Sales Funnel. As people like your services, they will pay more for the exclusive services you offer.

Tier 1

Low Level (Entry Level) Service You Offer: _____

Name of Service: _____

Price of Service: _____

Duration of Service (if relevant): _____

Does Service repeat for one payment: Yes / No

Does Service have an automatic renewal: Yes / No

Price Point: _____

Discounted Price: _____



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Tier 2

Mid- Level (Entry Level) Service You Offer: _____

Name of Service: _____

Price of Service: _____

Duration of Service (if relevant): _____

Does Service repeat for one payment: Yes / No

Does Service have an automatic renewal: Yes / No

Price Point: _____

Discounted Price: _____



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Tier 3

Upper Level (Entry Level) Service You Offer: _____

Name of Service: _____

Price of Service: _____

Duration of Service (if relevant): _____

Does Service repeat for one payment: Yes / No

Does Service have an automatic renewal: Yes / No

Price Point: _____

Discounted Price: _____



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Tier 4

High Level (Entry Level) Service You Offer: _____

Name of Service: _____

Price of Service: _____

Duration of Service (if relevant): _____

Does Service repeat for one payment: Yes / No

Does Service have an automatic renewal: Yes / No

Price Point: _____

Discounted Price: _____

