



Website Setup

Your website is how people will get their first online impression on who you are, what you do, feedback others have about you, and what you are offering. Go to your competitor's websites or other sites that you like and fill out the below questions.

Hosting & Email

Which hosting company are you using? _____

What email accounts are you going to use? _____

Colors

What are your brand color(s)? _____

What are the brand color(s) of sites you like? _____

Logos

Do they have a logo and favicon? Yes / No

Will you display a logo and favicon? Yes / No

Menus

How many menu tabs will you have? _____

Will you have a home or main menu? Yes / No

What is displayed on it? _____

What does your tab look like? _____

Do you have a favicon? Yes / No

Will you have a media tab and/or a blog or vlog? Yes / No

What is displayed on it? _____

Will you have a contact us menu? Yes / No

What is displayed on it? _____



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Will you have a menu or shopping cart? Yes / No

What is its layout? _____

What other menu items will you have? _____

What is displayed on your footer? _____

What features do the other sites use that you like? _____



Website Setup

**Below, start to design what your menu structure to look like.
Use Chap 15 – Website Page for basic layout of each page. Print as
many as needed.**

Menus across the top.

Submenus.

Menu _____
 Submenu _____

Menu _____
 Submenu _____

Menu _____
 Submenu _____

Menu _____
 Submenu _____

Menu _____
 Submenu _____

Menu _____
 Submenu _____

Menu _____
 Submenu _____