

Email Marketing



Having an email strategy is crucial for any successful business. You will need to stay in contact with your people on a regular basis. You will need to use an email marketing service in order to be effective with anti-spam laws as well as data and analytics. This is paramount so that you can be informed and able to best reach your market.

Which Email Marketing Service company did you join? _____

Why? _____

Lists

List 1 Name: _____

List is Specific to: _____

List 2 Name: _____

List is Specific to: _____

List 3 Name: _____

List is Specific to: _____

List 4 Name: _____

List is Specific to: _____

Other Lists You Joined

Affiliate List: _____

Likes / Dislikes about their email campaign: _____

Competitor List: _____

Likes / Dislikes about their email campaign: _____
