



Giving away bonuses are a great way to show appreciation to your customer regardless if they are a repeat customer or a one-time-only buyer. Let's throw around some ideas as to how you could go the extra mile.

Coupon

What kind of Coupon could you offer? _____

What is the limiter? _____

Swag

Jot down some swag items that would be a good fit for items you sell.

Swag item #1: _____

Swag item #2: _____

Swag item #3: _____

Swag item #4: _____

What is the cost to produce each individually or in bulk?

	Individually	Bulk Quantity	Bulk Cost
Item #1:	\$ _____	_____	\$ _____
Item #2:	\$ _____	_____	\$ _____
Item #3:	\$ _____	_____	\$ _____
Item #4:	\$ _____	_____	\$ _____

Reviews

Will you take customer reviews? Yes / No

If so, which site will you use? _____

What do you do with a good review? _____

What do you do with a poor review? _____