



15-SECOND INTRO

Your 15-second introduction is needed whenever you go to networking events. This is especially true when every person in the room is asked to stand and introduce yourself.

It goes like this...

"Good morning. My name is _____.

The company I am with is _____.

What we do is _____.

A good lead for me today is a _____.
(tagline)."

It is now time to create your own. Create 3 variations of your 15-Second Intro.

Version 1:

_____. My name is _____.

The company I am with is _____.

What I/we do is _____.

A good lead for me today is _____.

_____.

Version 2:

_____. My name is _____.

The company I am with is _____.

What I/we do is _____.

A good lead for me today is _____.

_____.

Version 3:

_____. My name is _____.

The company I am with is _____.

What I/we do is _____.

A good lead for me today is _____.

_____.

"Everyone you will ever meet knows something you don't."

Bill Nye

"All it takes is one-quarter second of non-hesitation and then you are in the moment."
- Kevin A Dunlap

